



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### ***New guide on Wine Grape Production for Eastern North America ... and the Upper Midwest!***

*"Overall, I would highly recommend this book for any commercial grape grower in the Upper Midwest." - MIKE WHITE, VITICULTURE FIELD SPECIALIST, ISU EXTENSION*

***Wine Grape Production Guide for Eastern North America: NRAES-145*** contains scores of management tips and insights for vineyard owners and those considering constructing a vineyard. It provides information on all aspects of wine grape culture including site selection and preparation, trellising and pruning, disease and pest identification, nutrient management, irrigation, pesticide application, harvesting, vineyard cost and returns, and grape sales. The book was written cooperatively by 16 authors and includes over 300 pages over 170 color photos, line drawings and tables of useful information.

Chapters include: Costs and Returns of Vineyard Establishment and Operation. Vineyard Site Selection, Wine Grape and Rootstock Varieties, Vineyard Design and Establishment, Pruning and Training, Grapevine Canopy Management, Crop Yield Estimation and Crop Management, Nutrient Management, Grapevine Water Relations and Irrigation, Spray Drift Mitigation, Disease Management, Major Insect and Mite Pests of Grape in the Mid-Atlantic Region, Vineyard Weed Management, Wildlife Deterrence, Grape Purchase Contracts and Vineyard Leases and Wine Grape Quality: When Is It Time to Pick?

***Wine Grape Production Guide for Eastern North America: NRAES-145***, a 336page book, is available through Midwest Plan Service for \$75 plus shipping and handling. For more information go to [www.mwps.org](http://www.mwps.org), email [mwps@iastate.edu](mailto:mwps@iastate.edu), or call 800-562-3618.



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Headquartered in the Agricultural and Biosystems Engineering (ABE) Department of Iowa State University, MWPS is an educational publishing consortium of 12 U.S. universities and the USDA. Since 1932, MWPS has provided science-based, peer-reviewed, low-cost and free information and building plans to agricultural professionals, agribusiness persons, and homeowners.

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